



THE AMERICAN CONTENDER TOURNAMENT 2025 PRODUCER AGREEMENT

ROUND ONE: CONTENDER SERIES

This THE AMERICAN RODEO CONTENDER TOURNAMENT PRODUCER AGREEMENT (including all exhibits attached hereto, collectively, this “Agreement”), dated as of the date written on the signature page hereto (the “Effective Date”), is entered into by and between TR The American, LLC (“Teton Ridge”), and the undersigned producer (“Producer”). (Producer and Teton Ridge may be collectively referred to herein as the “Parties” and individually, as a “Party”.)

Reference is made to the following facts, which comprise part of the Agreement:

A. Teton Ridge is the owner, producer, and distributor of *The American Contender Tournament* (the “Contender Tournament”) and *The American Rodeo* (“The American”), an international invitational rodeo competition comprised of multiple brackets in multiple Western riding events, culminating with The American in Arlington, Texas. Competing Athletes (“Athlete(s)”) will compete for a chance to win \$900,000 and a \$1,000,000 Contender Bonus.

B. The Contender Tournament is comprised of multiple rodeo competitions in up to eight (8) riding disciplines (“Disciplines”) multiple (“Round(s)”). The winners of certain events over the Rounds will have the chance to qualify on a progressive basis for an invitation to compete in subsequent Rounds and in The American. The currently contemplated schedule of the multiple Rounds of the Contender Tournament, as well as with respect to The American itself (“Schedule”), is summarized in the document entitled “The American Contender Tournament”, attached hereto as Exhibit "A" and incorporated herein by reference.

C. Producer is organizing and producing a live rodeo (“Producer Rodeo”) containing multiple events. Teton Ridge desires to engage Producer to organize and produce one or more individual segments of the Producer Rodeo which, subject to the approval of Teton Ridge, would be part of Round One of the Contender Tournament (each, a “Producer Segment”). It is intended that Athletes who win or otherwise qualify to advance beyond Round One would qualify to receive invitations to compete in subsequent Rounds, which will be produced by Teton Ridge.

D. The Producer Segment is a “side pot” to the Producer Rodeo. Accordingly, to be eligible to participate in the Contender Tournament, Athletes must qualify for Producer’s Rodeo including, without limitation, completing Producer’s entry form and all other documents required by Producer for the Producer Rodeo (collectively, “Producer Documents”) and pay all of Producer’s applicable fees. The terms, provisions and information contained in Producer’s entry forms and other documents applicable to Athletes competing in Producer’s Rodeo shall be applicable to the Producer Segment (collectively, “Producer Documents”), except to the extent in conflict with the express terms herein or in other documents provided by Teton Ridge. The producer shall deliver to Teton Ridge true, correct, and complete copies of the Producer Documents executed by each Athlete prior to the commencement of the Producer Rodeo. Notwithstanding anything to the

contrary herein, the provisions of Exhibits "B" and "C", attached hereto and incorporated herein by reference, shall apply to each Producer Segment, provided that if and to the extent that the provisions of such exhibits conflict with Producer's normal practices, the terms of such exhibits shall control to the extent necessary to resolve the conflict.

D. Producer shall produce each Producer Segment in accordance with the rules, practices and scoring systems normally used by Producer for the same disciplines, respectively, in accordance with best practices normally used for the sport and in the industry (collectively, "Producer's Rules"). The results of each Producer Segment, in accordance with Producer's Rules, will qualify each applicable Athlete to progress to Round Two of the Contender Tournament. All Rounds commencing with Round Two shall be produced by or on behalf of Teton Ridge, not Producer, and Producer shall have no role in connection therewith.

E. The Schedule and each Producer Segment are subject to the terms and conditions of this Agreement, of documents provided by Teton Ridge entitled "Qualification Procedures, Rules of Advancement and Potential Payouts" ("Rules of Advancement") and any changes or additional documents provided to Producer by Teton Ridge, on a prospective basis. The Rules of Advancement are available online via a QR Code provided by Teton Ridge and incorporated herein by reference. The Rules of Advancement cover multiple Rounds of the Contender Tournament, not only Round One/Producer's Segment, for the information of the Athletes.

F. Producer acknowledges the value of the recognition and publicity with the public and within the equine industry that it will receive as a result of its association with The American, Teton Ridge, and the brands of each of them and that it would derive from its selection and qualification to produce the Producer Segment.

G. Teton Ridge desires to designate the Producer Segment as part of the Contender Tournament, subject to mutual execution of this Agreement and Producer's compliance with the terms hereof.

ACCORDINGLY, in consideration of the mutual promises and covenants set forth in this Agreement, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Producer Segment.

1.1 Description. The date, location, arena, entry qualifications, list of disciplines (each, a "Discipline"), the required Eligibility Fee and Payouts for the Producer Segment are set forth on Exhibit A.

1.2 Acceptance.

(a) Producer understands and acknowledges that the Producer has no exclusivity in connection with the Contender Tournament and that Teton Ridge will authorize other Contender Tournament events with other producers for purposes of qualification for or invitation to The American, which events may have the same Disciplines and be in close proximity to the Producer Segment, as determined by Teton Ridge in its sole discretion.

(b) Athletes will only be permitted to apply to participate in the

Contender Tournament if they have also applied and been qualified to participate in Producer's Rodeo and paid all applicable entry fees. The number of qualified entries in the Producer Segment will determine the number of participants that will earn an "automatic advancement" within the Contender Tournament as well as the number of positions points are awarded to the Contender Tournament Regional Points Standings as set forth in attached Exhibit B.

1.3 Production. Producer and its designees shall arrange for, present, organize, produce, and promote Producer's Rodeo and the Producer Segment, at Producer's sole cost and expense, in accordance with industry standards and best practices utilized by first-class promoters, organizers and producers of rodeo events not less than those demonstrated by first-class promoters and producers of rodeos and events of a similar caliber, in accordance with applicable law and the terms of this Agreement.

(a) Producer shall cause the competition comprising each Producer Segment to be held, conducted, judged, and scored in accordance with Producer's own rules and guidelines for the applicable discipline as developed and utilized by the Producer, which rules, and guidelines must be approved by Teton Ridge in advance of the Producer Segment. Approval shall be submitted to paul.crain@tetonridge.com.

(b) Producer shall provide immediate written notice to Teton Ridge via email in the event the Producer Segment is postponed or cancelled. Substitute dates are subject to the approval of Teton Ridge; provided, however, that Teton Ridge shall have the right to terminate this Agreement and the qualification of the Producer Segment from being a part of the Contender Tournament, in the sole discretion of Teton Ridge.

(c) While the organization and production of the Producer Segment will be controlled by Producer, Producer shall cooperate and consult with Teton Ridge upon reasonable request in connection with the Producer Segment including, without limitation, providing access to all relevant documentation and other relevant information, upon reasonable request from Teton Ridge.

1.4 Athletes. Producer shall cause Athletes who desire to participate in the Producer Rodeo and the Producer Segment to complete and deliver to Producer the following documents:

(a) Producer's entry form for the Producer Segment (and shall collect Producer's entry fees);

(b) Teton Ridge's entry form (which includes Teton Ridge's Athlete Agreement as Schedule "1" thereto) and all other documents provided by Teton Ridge no later than the commencement of the applicable Athlete's start of competition in Producer's Rodeo. Athletes enter and pay entry fees for the side pot via the QR Code for the Producer's event.

(c) Any other documents provided by Teton Ridge to Producer for dissemination to Athletes at any time.

Producer understands and acknowledges that the Athlete Agreement contains significant and material provisions in connection with the obligations and liability of Teton Ridge. Accordingly, it is of the essence of this Agreement that Producer may not permit any Athlete to count side pot

earnings from the Producer Segment until such Athlete has executed all documents referred to in this Section 1.4 Producer cannot amend or revise the Athlete Agreement or any other documents provided by Teton Ridge in any way. Producer shall send the foregoing documents (i.e. Results) scanned to Teton Ridge via e-mail to paul.crain@tetonridge.com as soon as practicable, but no later than three (3) business days following the Producer's Rodeo.

1.5 Payout. Producer shall include within approval submission, a schedule (and certification) that sets forth the following: (i) Producer's name, email, and phone number; (ii) the Producer Segment Date and Arena/Stadium; (iii) the date of this Agreement; (iv) the Disciplines; (v) the number of Athletes; and (vi) the amount of entry fees for each Discipline.

2. Recording and Distribution.

2.1 Recording. Producer hereby grants to Teton Ridge (and its designees) the exclusive right and opportunity to create audio, visual, and audio-visual photographs and recordings of the Producer Segment (or any portion thereof) (the "Recordings"). All rights of every kind and nature whatsoever in and to all Recordings shall be and remain the sole and exclusive property of Teton Ridge, including, without limitation, the sole and exclusive right to use and to grant or license the use of, the Recordings (subject to Section 2.3 below), in and connection with any content to be exhibited or exploited in any and all media now known or hereafter devised, for any and all purposes as may be determined by Teton Ridge in its sole discretion, whether in connection with the Contender Tournament, The American, the businesses and platforms operated by Teton Ridge and its related entities now and in the future, broadcasts or exhibition of any productions (or excerpts therefrom) and in and in connection with any and all advertising, marketing and promotional activities in connection therewith. Teton Ridge's rights therein shall be exclusive (subject to Section 2.3 below), throughout the world, in perpetuity. Neither Producer nor any other party now or hereafter claiming an interest in the Producer Segment, the Premises and/or interest through Producer shall have any right of action against Teton Ridge or any other party arising from or based upon any use or exploitation of such Recordings. For clarity, Athletes' rights in connection with Recordings are set forth in the Athlete Agreement and are outside of the scope of this Agreement.

2.2 Distribution. As between Teton Ridge and Producer, Teton Ridge shall have the sole rights and ownership in and to the Recordings and all copyrights therein. Without limiting the foregoing, Teton Ridge shall have the exclusive, irrevocable, perpetual, worldwide rights to market, promote, edit, create derivatives, distribute (including "live streaming"), and otherwise exploit the Recording in all media, now known or hereinafter developed, without any obligation to account or pay to Producer or any participant featured therein any amounts. Such rights may be exercised by Teton Ridge and its designees, successors, and assigns.

2.3 Exception. Notwithstanding anything to the contrary herein, and provided that Producer is not in breach hereof, Producer may record the Producer Segment and utilize excerpts from such recordings for non-commercial purposes on Producer's advertising and promotional materials unrelated to the Producer Segment, subject to Producer's compliance with the Brand Guidelines.

2.4 Clearances. Producer shall obtain all licenses, approvals, clearances, rights, permissions and authorizations of any kind whatsoever as may be necessary, required, or

requested by Teton Ridge in connection with creating the Recordings and each person, element and other audio and/or visual item of, included, contained and/or appearing in the Producer Segment, including without limitation, all Athletes, all banners, cards, signs and other items appearing in or around the arena, the title of the Producer Segment, and all music heard at the Producer Segment.

3. Access and Use of Premises. Producer hereby grants Teton Ridge permission to enter upon the premises of the venue where Producer's Rodeo is conducted (the "Premises") for purposes of:

3.1 Observation of the Producer Segment and preparation thereof and monitoring Producer's compliance with and performance of the terms of this Agreement.

3.2 Interacting with Athletes and others, photographing and recording such interactions and photographing and recording any or all events taking place at the Producer Segment for any and all purposes (including without limitation, for use as part of and in connection with broadcast and promotion of the Contender Tournament and The American), as Teton Ridge may determine in its sole discretion. Teton Ridge shall be responsible for obtaining clearances and releases from any and all individuals whom Teton Ridge photographs and records.

3.3 For purposes of the grant herein, the Premises shall include, without limitation, all interior and exterior areas, buildings, arenas, barns, stables and other structures of the Premises, personal property, displays, and signs located in, on and/or about the Premises, and any intellectual property, including, without limitation, any artwork, sculptures, and other copyrightable materials, name, logo, trademark, service mark and/or slogan, as depicted in, on, and/or about the Premises.

3.4 The presence and activities of Teton Ridge and its personnel/invitees may not materially interfere with the conduct of the Producer Segment by Producer.

4. Teton Ridge Intellectual Property. Teton Ridge intends to facilitate, and not to inhibit, Producer's ability to advertise, promote and market the Producer Segment, and to work with Producer to accomplish this. However, Producer understands and acknowledges that Teton Ridge has an important interest in protecting the value of its intellectual property, whether relating to the Producer Segment, or beyond, which requires the protective guidelines and measures set forth below. For that purpose, Teton Ridge has created certain guidelines for use of the Teton Ridge IP, including certain pre-approved elements and procedures.

4.1 License. Provided that Producer is not in breach of this Agreement, Teton Ridge hereby grants Producer a revocable, limited right and license to use the Teton Ridge IP (as defined herein), solely as set forth herein, and in strict compliance with the Teton Ridge Brand Guidelines ("Brand Guidelines") to be provided under separate cover, and subject to change by Teton Ridge from time to time. Producer agrees (i) never to challenge Teton Ridge's exclusive ownership of the Teton Ridge IP and (ii) any and all goodwill arising from any use of the TR IP shall be for the exclusive benefit of Teton Ridge. It is of the essence of this Agreement that Producer must fully comply with all provisions of the Brand Guidelines.

(a) As used herein, the "Teton Ridge IP" includes, without limitation, (i) any and all trademarks and service marks that designate Teton Ridge as the source of origin of any

goods and services; and (ii) any and all copyrights in connection therewith. The Teton Ridge IP currently includes without limitation, THE AMERICAN RODEO CONTENDER TOURNAMENT, THE AMERICAN, TETON RIDGE and any extensions thereof, subject to additions by Teton Ridge from time-to-time, as well as any names, logos, artwork, designations and other design elements contained in the Brand Guidelines, slogans and catchphrases, now or in the future. Any deviation from the Brand Guidelines shall be subject to the prior written approval of Teton Ridge, which it may approve or disapprove in its sole discretion.

(b) Subject to Producer's strict compliance with the Brand Guidelines, and the terms and conditions herein, Producer may utilize the Teton Ridge IP solely in connection with advertising, promoting and marketing the Producer Rodeo and the Producer Segment as part of the Contender Tournament in any and all media including without limitation, via print, Producer's website, Producer's social media channels (including without limitation, Facebook, Instagram and Tik-Tok), commencing on the Effective Date and continuing through and including the day ten (10) days after The American. In no event may Producer monetize the Teton Ridge IP.

(c) Promptly following request by Teton Ridge, Producer agrees to provide Teton Ridge with copies of proposed materials that incorporate the Teton Ridge IP at any time, for review and approval by Teton Ridge, in its sole discretion.

4.2 The American Rodeo Website. Unless Producer is in breach of this Agreement, Teton Ridge agrees to identify the Producer Segment as an "official THE AMERICAN RODEO CONTENDER TOURNAMENT EVENT" on The American website and on its other related social media channels.

5. Warranties and Representations.

5.1 Mutual. Each Party represents and warrants to the other that: (a) it has the full right, power and authority to enter into and to perform this Agreement; (b) it is not under any restriction or obligation which may impair its full performance under this Agreement; (c) the performance of such Party's obligations pursuant to this Agreement will not violate any federal, state or municipal laws, rules, regulations or ordinances; and (d) the Party representative that signs this Agreement is duly authorized and fully empowered to execute this Agreement and bind the executing Party to all provisions of the Agreement.

5.2 Producer. Producer further represents and warrants that: (i) the presentation and production of Producer's Rodeo and the Producer Segment will be performed diligently and professionally, in a good, workmanlike manner with standards of care, skill, and diligence used by persons who are skilled, trained and experienced with respect to the type of event contemplated by this Agreement; (ii) it has the full, right, power, authority, and capacity to grant Teton Ridge the rights granted to Teton Ridge herein (including, without limitation, the right to use and record the Premises) and it is not necessary for Teton Ridge to obtain the consent or permission of any person, firm or corporation in order to enable Teton Ridge to enjoy the full rights to the use of the Premises as described herein; and (iii) Producer will maintain the Premises in a usable condition for all uses by Teton Ridge contemplated hereunder.

6. Indemnification. Each Party agrees to defend, indemnify and hold harmless the other Party and its parents, subsidiaries, affiliates, successors, licensees, agents, attorneys, heirs and assigns, and the officers, directors, members and employees of the foregoing, from and

against any and all third-party claims, demands, liabilities, costs and expenses (including reasonable outside attorneys' and outside accountants' fees and court costs) (collectively, "Claims") in connection with (i) any breach of this Agreement by such Party (the "Indemnifying Party"), and/or (ii) the acts or omissions or the violation of applicable law by the Indemnifying Party (and its officers, directors, employees, representatives, agents and designees). The "Other Party" (i.e., the Party entitled under this Section to be indemnified) shall not settle any claim without first notifying the Indemnifying Party of terms of any proposed settlement and obtaining its prior written consent thereto (not to be unreasonably withheld, conditioned, or delayed). Further, Producer agrees to defend, indemnify and hold harmless Teton Ridge and its parents, subsidiaries, affiliates, successors, licensees, agents, attorneys, heirs and assigns, and the officers, directors, members and employees of the foregoing, from and against Claims arising from or related to any breach of any agreements in connection with this Agreement, including without limitation, Producer's entry forms and those documents provided by Teton Ridge.

7. LIMITATIONS. NEITHER PARTY SHALL BE LIABLE TO THE OTHER PARTY, ITS AGENTS, PARENTS, SUBSIDIARIES, AFFILIATES OR THEIR OFFICERS AND EMPLOYEES, CUSTOMERS, OR ANY OTHER PERSONS, FOR ANY LOST PROFITS, OR ANY INCIDENTAL, INDIRECT, PUNITIVE OR CONSEQUENTIAL DAMAGES, FOR THE BREACH OF ANY TERMS OR CONDITIONS OF THIS AGREEMENT. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE PARTIES HEREBY WAIVE ALL CLAIMS FOR ANY INDIRECT, INCIDENTAL, PUNITIVE, AND CONSEQUENTIAL DAMAGES IN CONNECTION WITH TETON RIDGE'S USAGE OF THE PREMISES AS SET FORTH HEREIN.

8. Insurance.

8.1 Coverage. Producer shall, at its own cost and expense, maintain the following insurance coverages in full force and effect for the marketing and presentation of the Producer Segment, plus 12 months thereafter, naming Teton Ridge as an additional named insured thereto:

(a) Commercial general liability insurance in the amount of at least \$1,000,000, on a per occurrence basis, which insurance shall include a contractual liability endorsement covering Organizer's obligations under this Agreement;

(b) Statutory workers' compensation insurance subject to limits of not less than in statutorily required amounts under the applicable Workers Compensation laws; and

(c) Automobile liability coverage with a combined single limit of \$1,000,000 per occurrence (if Producer or its designees uses any vehicles in connection with the Producer Segment).

8.2 Certificates of Insurance. With regard to the insurance coverage set forth herein, Producer shall furnish to Teton Ridge true and correct copies of the certificates of insurance relating to the above insurances from a carrier reasonably satisfactory to Teton Ridge, evidencing that such policy is in full force and effect. Such certificate be delivered to Teton Ridge no later than fifteen (15) days prior to the Producer Segment, shall name Teton Ridge as additional insured and shall contain a thirty (30) day prior notice of cancellation, termination, material modification or non-renewal. but in no event later than ten (10) days prior to the Producer Segment. Fulfillment of the insurance obligations hereunder shall not relieve or limit the liability or

obligations of Producer hereunder. Producer shall waive its rights of subrogation against Teton Ridge.

9. Force Majeure. If events beyond the reasonable control of the Parties, including but not limited to, acts of nature (e.g., floods, earthquakes, fire, tornado, pandemic, epidemic, etc.) war, strikes, threats or acts of terrorism or similar acts, disease, World Health Organization travel advisories, civil disorder, non-availability of essential equipment, materials and supplies, or curtailment of transportation either in the city where the Producer Segment will be held, or in the countries/states of origin of the Producer Segment attendees or of the employees of a Party, make it illegal or impossible to conduct the Producer Segment, the affected Party may postpone its performance under this Agreement for the duration of such force majeure event; provided, however, if such postponement is for more than 15 days, either Party may terminate this Agreement without liability of any kind upon written notice to the other Party.

10. General and Miscellaneous.

10.1 Compliance with Laws. In connection with the performance of services hereunder, each Party shall comply with all statutes, laws, regulations, ordinances, judgments, permits and other governmental rules or restrictions, whether domestic or foreign, applicable to Teton Ridge's performance of services hereunder.

10.2 Notices. All consents, waivers, approvals, and other notices under this Agreement must be in writing in order to be effective, and shall be deemed to have been duly given or made (a) on the date delivered in person, (b) on the date indicated on the return receipt if mailed postage prepaid, by certified or registered U.S. Mail, with return receipt requested, (c) if sent by FedEx, U.P.S. Next Day Air, or other nationally recognized overnight courier service or overnight express U.S. Mail, with service charges or postage prepaid, on the next business day after delivery to the courier service or U.S. Mail (if sent in time for and specifying next day delivery), or (d) on the date of facsimile or e-mail. The address (including e-mail) of each Party for purposes of this Section shall be as set forth on the signature page hereto, or such supplemented address of a Party if provided to the other Party by notice hereunder.

10.3 Independent Contractors. The relationship between the Parties hereunder shall at all times be that of independent contractors, and nothing contained herein shall render or constitute the Parties as joint venturers, partners, or agents of each other, nor shall either of the Parties hold themselves out to third parties contrary to the foregoing. This Agreement is made for the sole benefit and protection of the Parties and not for the benefit of any third party. No person or entity not a party to this Agreement, other than each Party's permitted assigns, shall have any rights hereunder. Except as specifically approved in writing by Teton Ridge in advance, Producer shall not bind Teton Ridge to any contract, agreement, or commitment.

10.4 Severability. If any provision hereof is deemed to be void or invalid, then the same shall be deemed deleted from this Agreement without affecting or impairing any other part hereof.

10.5 Cumulative Remedies. No remedy made available hereunder is intended to be exclusive of any other remedy, and each and every remedy shall be cumulative and in addition to any other remedy hereunder or now or hereafter existing at law, in equity, by statute, or otherwise.

10.6 Limitation of Remedies. In the event of any breach hereof by Teton Ridge, Producer hereby agrees that Producer's remedies will be limited to a claim at law for monetary damages, and that in no event will Producer have the right to enjoin, restrain or otherwise impair the exercise of any of the rights granted to Teton Ridge hereunder and/or Teton Ridge's production and exploitation of the Contender Tournament and/or The American.

10.7 Assignment. Producer shall not assign this Agreement, or any of the rights or obligations granted to it pursuant to this Agreement, in whole or in part without the prior written consent of Teton Ridge, which shall not be unreasonably denied. Any such purported assignment in violation of the foregoing shall be deemed null and void without force or effect. Subject to the foregoing, this Agreement shall be binding upon and shall inure to the benefit of the Parties and their respective heirs, administrators, successors and assigns.

10.8 Waiver. If any Party waives any breach or default by another Party, such waiver shall not constitute a waiver of any subsequent breach or default. If a Party resorts to any remedy or remedies, such resort shall not limit that Party's right to resort to any and all other legal and equitable remedies that are available to that Party. A Party's failure to enforce any provision of this Agreement or to exercise any of its rights or remedies shall not constitute a waiver of such Party's other rights or any of such other Party's obligations.

10.9 Entire Agreement. This Agreement contains the entire understanding and complete agreement of the Parties with respect to the subject matter hereof, and all understandings and agreements, if any, previously reached between the Parties are merged into this Agreement. No amendment or modification of this Agreement shall be valid or binding upon the Parties unless made in writing and executed by an authorized representative of each Party.

10.10 Headings. The headings contained in this Agreement are for reference only and shall not affect the meaning of any of the provisions of this Agreement.

10.11 Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Texas (excluding their conflict of laws provisions). The state and federal courts located in Parker County, Texas shall have exclusive jurisdiction and venue with respect to any matters hereunder. Counterparts This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. For purposes hereof, a facsimile copy of this Agreement or signature transmitted by e-mail, DocuSign, or other comparable electronic means, including the signature pages hereto, shall be deemed to be an original. IN WITNESS WHEREOF, the Parties have caused this THE AMERICAN RODEO CONTENDER TOURNAMENT Event Agreement to be signed by their duly authorized representatives as of the last date written below.

TR THE AMERICAN, LLC

PRODUCER:

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

Address:

Address:

Facsimile: _____

Facsimile: _____

E-mail: paul.crain@tetonridge.com

E-mail: _____

Exhibit A
Producer Segment Details

Name of Producer: _____

Phone Number: _____

Email Address: _____

Name of Event: _____

Date(s) and Time(s) of Producer Event: 1. _____ at _____ AM/ PM
2. _____ at _____ AM/ PM
3. _____ at _____ AM/ PM

Location : _____

Event Disciplines:

Eligibility Fees and Payout: Barrel Racing, Breakaway Roping, Tie Down Roping, and Steer Wrestling.

All entry fees will have a 3% service charge added.

Eligibility Fee Per Athlete	Remitted to Teton Ridge	Remitted to Producer
\$400	\$375	\$25

Breakdown:

Teton Ridge Payout to Regional Semi-Finals	Teton Ridge Payout to The American Rodeo
\$125	\$250

***All entry fees will have 3% service fees imposed.*

Exhibit B

Contender Tournament (Qualifying) Regional Events Automatic Advancement Positions and Point Allocations:

Contender Tournament Regional Events Automatic Advancement Positions and Weighted Point Allocations

Event Entries	Automatic Advancement	Points Awarded in 1-point increments
1	0 Automatic Advancement places	10 points
2-4	1 Automatic Advancement place	2 nd through 4 th places receive points Beginning with 10 points (ex. 10, 9, 8)
5-7	2 Automatic Advancement places	3 rd through 7 th places receive points Beginning with 10 points
8-10	3 Automatic Advancement places	4 th through 10 th places receive points Beginning with 15 points
11-15	4 Automatic Advancement places	5 th through 15 th places receive points Beginning with 15 points
16-20	5 Automatic Advancement places	6 th through 20 th places receive points Beginning with 20 points
21-25	6 Automatic Advancement places	7 th through 20 th places receive points Beginning with 20 points
26-34	8 Automatic Advancement places	9 th through 33 rd places receive points Beginning with 25 points
35-59	10 Automatic Advancement places	11 th through 35 th places receive points Beginning with 25 points
61-70	11 Automatic Advancement places	12 th through 40 th places receive points Beginning with 30 points
71-80	12 Automatic Advancement places	13 th through 42 nd places receive points Beginning with 30 points

** Ties will be split with the average points to be awarded for all tied places being split equally between all tied Athletes. ** Must have a qualified time to earn Advancement..*